

**Each year – for over 50 years  
The Nature Conservancy saves land from development**

**Land that adds up to an area as big as Delaware and  
Rhode Island combined**

Dear Friend:

Imagine how great you would feel if you knew that you helped save more than 4,000 acres of North Carolina Wetlands...for yourself, your children and your grandchildren.

Think how wonderful it would be to visit those wetlands on your next vacation. And know that you did your bit to protect them and all the wildlife that need that wilderness to survive.

Imagine how proud you would be know you helped save the home of the cerulean – one of the rare warbler species living there – and its neighbors.

The Nature Conservancy is continuously finding imperiled spaces around the world – we call them the Last Great Places.

We partner with local communities, businesses and people like you. We hear about areas in danger. We buy them. We save them – it's that simple.

We don't fight governments. We don't picket or boycott corporations. What we do is educate and use membership funds to buy land – and save that land from being stripped of vegetation then covered with concrete.

For over half a century The Nature Conservancy, with the help of its members, has saved more than 92 million acres in the USA, Asia Pacific, Canada, the Caribbean and Latin America. That's more than 1.75 million acres a year – about the size of Delaware and Rhode Island together. Not bad for a grass roots organization.

The land we save is protected for generations to come. Your children and their children will have a legacy of pristine ecosystems and habitats to enjoy.

You and your family can walk, paddle or hike the land knowing your dollar helped preserve it.

For this The Nature Conservancy needs the support of its loyal members and the new ones like you.

I would like to invite you to join the more than 1,000,000 people who are part of saving land from being paved over. I am asking you to become an active member of the Nature Conservancy.

In a few weeks we will have raised the funds (\$19.6 million in all) to purchase the Needmore Tract - 4,467 acres straddling the Little Tennessee River in North Carolina. Once purchased, this pristine wetland will stay that way, and be there for your children and grandchildren to enjoy. We've only got \$110,000 to go. That amount means we need at least 11,000 new members.

We know we can raise this \$110,000. Because people like you will give to ensure the habitat will be there so a number of rare species, including the warbler cerulean, will survive in their wetlands.

We're asking only \$10 from you. Less than a light lunch for two, downtown. If you're one of the 11,000 nature lovers to write us a check, then we have the Needmore Tract in the bag and will be ready to move onto our next project.

For a mere 3¢ a day, you could be part of this and future rescue operations.

Here's what you get as a member of The Nature Conservancy:

1. A year's subscription to The Nature Conservancy's members-only quarterly magazine, filled with fascinating articles and gorgeous photographs of the animals and places you're helping save.
2. Information from the Nature Conservancy detailing how we are protecting natural habitats in your area and around the world.
3. An official membership card.

4. And a complimentary Nature Conservancy canvas tote bag, embellished with the baby black-crowned night heron. You'll be proud to sport this – and you'll get a lot of attention.

There is another benefit, more important than all the above. As a member of The Nature Conservancy you know you are part of the future of this planet. You know that every time you see a breathtaking piece of nature, you played a part in preserving. Not bad for just \$10.

Please take a moment to fill out the enclosed card and write a check. Join us in our mission to preserve the Last Great Places. At \$10 – less than 20 cents a week – you can't afford not to.

Of course, if you feel even more generous, we'll gladly accept \$25 or more. You'll know what the right amount is for you. You know how much a beautiful world is worth to you.

On behalf of all the soon to be lost great places, I thank you.

Sincerely,

Stephanie Meeks  
Vice President,  
Managing Director

P.S. Our regular membership is \$25. We are offering you a first time membership deal of \$10. We believe once you read our magazine and find out more about us, you'll want to continue as part of The Nature Conservancy.